"Changing lives and protecting the environment, one gallon of paint at a time"

GLOBAL PAINT FOR CHARITY (GPC), INC.

Board of Directors Regular Meeting -Minutes

Date: Wednesday, August 27, 2025
Time: 11:00 AM – 12:30 PM
Location: UNLV Black Fire Innovation, Executive Board Room (Third Floor)
Address: 8400 W Sunset Rd, Suite 300, Las Vegas, NV 89113

Participants

- Dr. Rony Delgarde – Founder & CEO; Meeting Chair
- Dr. Christopher Stream – Interim Director, School of Social Work, UNLV
- Dr. Lawrence Mullen – School of Public Policy & Leadership, UNLV
- Dr. Christopher J. Lynch – Director, Nevada Business Environmental Program, UNR
- Dr. Laura Gryder – Campus Accreditation Coordinator, UNLV
- Mr. Joe Green – Business Development Executive, Vegas Chamber
- Mr. Nageswara Rao – Owner & CEO, Paint Maestro, Hyderabad, India

Guests/Observers: Additional community partners and prospective committee members referenced during discussion.

Agenda (as circulated)

- I. Call to Order
- II. Introduction: New Board Member(s) and Guest(s)
- III. Consent Agenda: Board Member Comments
- IV. New Business: Founder story; GPC framework (Paint, People, Planet, Purpose); CEO report; Open discussion
- V. Nomination & Call to Action: Board, Committee Chairs, Advisors
- VI. Q & A
- VII. Adjournment; Next meeting TBD

Summary of Discussion (by Theme)

Board Structure, Culture, and Committees
Emphasis on forming a Governance & Nomination Committee to define board culture,

Clarify roles: Board vs Advisors, Committee Chairs/ and steward bylaws alignment.
Priority Committees: Governance & Nomination Committee; Finance & Audit; Logistics & Operations; Programs/Operations; Program Development; Communications & PR.
Members invited to self-identify interests; chair nominations to proceed after role definitions are circulated.

Clarification of Roles and Expectations

The board sets strategy, policy, oversight, and fiduciary direction. Advisors serve as non-voting experts/friends of the organization. Committees undertake focused work and may include non-directors. A written matrix of responsibilities and time/meeting expectations will be sent to all participants for confirmation.

Logistics and Operations

Logistics is core to GPC's mission: collecting, sorting, storing, remanufacturing/reprocessing, and distributing surplus paint. Discussion covered risk management, inventory controls, distribution center decision rights, and shipping cost pressures. Storage constraints in Atlanta were noted; paint was relocated due to landlord repossession. Las Vegas operations will establish a new foundation/center.

Demand, Seasonality, and Cost Pressures

Tariffs and elevated shipping costs reduced international demand despite strong demand. Seasonality peaks around school repainting cycles in developing regions. Balancing U.S. environmental diversion goals (reducing waste) with humanitarian paint demand requires reliable warehousing and affordable outbound freight.

Labor-Volunteer: University and Student Engagement

UNLV/UNR partnership opportunities discussed: hands-on projects, volunteer recruitment, and applied learning. Prior success included an event recovering over 600 gallons in 3 hours and campus beautification support for local nonprofits. Faculty advisership, student engagement, and other local non-profit collaborations to continue and build momentum.

Data, "Battle Plan," and Market Intelligence

Request for a data-driven 'battle plan' to guide the next 12 months and 5-year horizon: stakeholders, logistics industry mapping, customer segments, revenue streams, grant opportunities, and challenges and opportunities. A business model map exists and will be shared with the board.

Partnership Pathways (Local and Global)

Opportunities: National Mayor Associations, Painter Unions, HOAs for neighborhood collection drives; charter and private schools for facilities repainting; subcontractor and homebuilder ecosystems; trade associations (painting, general contractors); sustainability orgs (e.g., community beautification and art district agency) for joint beautification; international partners (e.g., Paint Maestro in India, Honduras, Ghana, and Belize) for localized remanufacturing and painter engagement.

Technology and Monetization

Concept of a "matchmaking" framework or platform to connect surplus paint donors with recipient projects; potential to pilot in Nevada while optimizing nationally. Explore AI-assisted coordination and data capture; consider acceptance of Bitcoin donations. Monetization paths to be detailed to ensure operational sustainability.

Action Items

Action	Owner	Due Date	Notes
Send role & Description /expectation (Board vs Committee Chairs vs Advisors) and committee descriptions	R. Delgarde	Oct 10, 2025	Include meeting cadence and time commitments
Distribute bylaws/ organizational history summary for comment	R. Delgarde	Oct 10, 2025	Invite redlines; track changes
Share business model map and revenue stream outline (battle plan)	R. Delgarde	Oct 10, 2025	Add 12-month milestones + 5-year vision
Draft Nevada pilot scope: collection drives (HOAs), school repaint partnerships, subcontractor/homebuilder engagement	Programs/Operations Logistics/Operations	Sep 30, 2025	Define KPIs, budgets, and PR plan
UNLV engagement plan: student projects, volunteer pipeline, faculty advisorship	Programs/Operations	TBD	Identify 1-2 pilots
Monetization memo: platform fees, underwriting, sponsorships, grants	Finance & Audit/ CEO	TBD	Include a cash-flow model
Technology brief: AI donation processing (incl. Bitcoin) feasibility	Operations & Tech Advisor(s)	TBD	Identify MVP features & cost

Key Strategies (for Follow-Up and Execution)

- Governance Committee first: codify culture, roles, and committee charters to accelerate decisions and accountability.
- Pilot then scale: launch Nevada pilot collections and repainting partnerships to validate the matchmaking model and unit economics.
- Data-led operations: build a living ‘battle plan’ with stakeholder maps, volumes, costs, jobs, demand, and KPIs.
- Logistics excellence: secure warehousing, streamline inventory and distribution center rights, and mitigate freight costs.
- University pipeline: leverage UNLV for volunteers, applied projects, and measurement; replicate playbooks statewide.
- Ecosystem partnerships: engage HOAs, charter/private schools, subcontractors, builders, trade groups, and sustainability orgs.
- Tech & funding stack: design a lightweight digital platform, pursue sponsorships and grants, and explore alternative donations (e.g., Bitcoin).
- Global linkages: formalize collaboration with international partners (e.g., India) for localized reblending and painter engagement.

Next Meeting

Date/Time: TBD (per annual calendar; target late November 2025 or December 3rd)

Location: TBD (Las Vegas)/Virtual

Materials to circulate beforehand: role and description, bylaws, business model map, Nevada pilot draft, revenue memo, tech brief.

Prepared by: Dr. Rony Delgarde- Founder, CEO, Acting-Board Chair - Global Paint for Charity (GPC), Inc.

Date: October 20, 2025